

# PRE-PACK ICE CREAM

SCOOPS® · BIG SLICE®



This ready-to-eat packaged ice cream platform provides a canvas for creativity. Scoops® and Big Slice® make signature desserts and snacks a convenient, easy, affordable and profitable option with simple additions.

1



1029316



## SCOOPS®

Vanilla Bean ice cream scoops formulated to hold zero distribution and storage.

2



1035162



## BIG SLICE®

Vanilla flavored ice cream sliced in a rectangle shape for easy dessert building.

IMAGINE THE  
POSSIBILITIES



For more information on our Pre-pack Ice Cream options call 855-331-5083 or email us at [bluebunny@kisales.com](mailto:bluebunny@kisales.com)

# Pre-Pack Ice Cream

The hard-pack quality consumers expect with all the prepacked benefits:

- Serving Consistency
- Reduced Prep Time
- Reduced Waste
- Reduced Cross Contamination
- Increased Freshness
- Limited Skus (big BOH scale)
- Avoids the unobservable flaws of soft-serve ice cream\*
  - “cheap fix” option
  - price ceiling
  - labor to clean the equipment
  - equipment cost
  - equipment breakdowns

Seed Ice Cream Study  
2013 Dessert Consumer Trend Report, Technomic

## Consumers Prefer Milkshakes Made with Hard-Pack Ice Cream

Nearly **TWO-THIRDS** of consumers prefer a milkshake made with hard-pack ice cream over a milkshake made with soft-serve ice cream\*

## Charge More with Ice Cream

**25% Premium!**

Restaurants charge up to 25% premium on milkshakes with real ice cream vs. soft serve based ones

**48 SEC Time Savings**

**Save Labor**  
Scoops/Slices save 48 secs per serving vs. soft serves

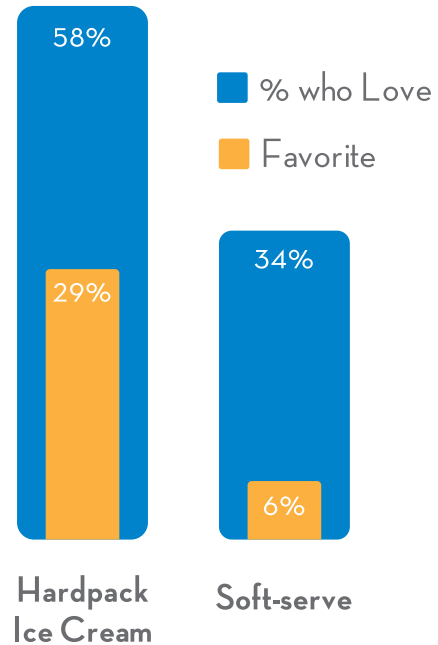
\*The time saving above includes benefit from both prep and cleaning time

\*Source: iST Milkshake Study, November, 2010

## Consumers prefer hard pack ice cream to soft-serve

### America's Favorite Frozen Dessert

Hard-pack ice cream is well-loved by more consumers than soft-serve and selected by half of consumers as their favorite frozen dessert.



## What Consumers Crave



Use our Pre-Pack Ice Cream to build your signature dessert statement.

2013 Dessert Consumer Trend Report, Technomic

	ITEM NO.	UNIT SIZE	CASE PACK	CASE DIMENSIONS	CASE WT.	CASE CUBE	CASES/PALLET	TiHi	UPC	GTIN
Scoops® Vanilla	1029316	4 fl oz	1-36 pack	17.56 x 8.31 x 7.63	6.43	.644	132	12 x 11	*	1 00 70640 00195 5
Big Slice® Vanilla	1035162	4 fl oz	1-72 pack	18.56 x 8.06 x 6.75	11.12	.585	120	12 x 10	*	1 00 70640 31150 4

\*Not labeled for individual sale

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